

# PRIVACY POLICY

At WeVoice, we hold your privacy in high regard and are dedicated to safeguarding it in accordance with this policy. Our objective is to inform you about the categories of information we might gather from you or that you provide during your visit to our website. We'll also explain our methods of collecting, utilizing, securing, and disclosing this data.

**This policy is applicable to information collected in the following ways:**

- i. On the WeVoice Mobile Application, hereby referred to as “App”.
- ii. On the wevoice.co website, hereby referred to as “website”.
- iii. Through electronic messages like email and text exchanged between you and our App.
- iv. When you interact with our advertisements and applications on third-party websites and services, provided they contain links to this policy.

**Please note that this policy does not cover information collected in the following circumstances:**

- i. Offline or through alternative means, including on any other website operated by our company or any third party.
- ii. By any third party, including through applications or content (including advertising) that may be linked to or accessible from our website.

We encourage you to thoroughly review this policy to gain insight into our principles and procedures regarding your information and how we will manage it. If you do not concur with our policies and practices, your option is not to utilize our App. By accessing or using this App, you signify your consent to this privacy policy. This policy may undergo alterations over time (please see "Changes to Our Privacy Policy"). Your continued utilization of this App following any modifications is regarded as an acceptance of those changes, so it's advisable to periodically review this policy for updates.

**Information We Gather About You and How It Is Acquired**

**We collect various types of data from our App users, including:**

- i. **Personal Information:** This encompasses details through which you can be personally identified, such as your mobile number, email address, or any other identifier that can be used to contact you online or offline.
- ii. **Non-Identifying Information:** We also gather information that pertains to you but doesn't individually identify you.
- iii. **Internet Connection and Equipment Data:** Details about your internet connection, the equipment you utilize to access our App, and usage specifics.

**We obtain this information in several ways:**

- i. **Directly From You:** You provide this information when interacting with our website.
- ii. **Automatically:** As you navigate through our site, certain data is automatically collected. This may include usage details, IP addresses, and information obtained through cookies, web beacons, and other tracking technologies.
- iii. **From Third Parties:** We may also receive information from our business partners.

**Information You Provide to Us**

**The information we gather through our website includes data such as:**

- i. Information you enter into forms on our App. This may include data entered when registering to use our App, subscribing to our services, posting content, or seeking additional services. We may also request information when you engage with our live chat function, interact with us on social media, or report App issues.
- ii. Records and copies of your correspondence, including email addresses, if you get in touch with us.
- iii. Your responses to surveys conducted for research purposes.
- iv. Transaction details for orders placed through App, including financial information if needed before making a purchase.
- v. Your search queries on the App.

You may also contribute information that can be published or displayed on public sections of the App, shared with other users or third parties (referred to as "User Contributions"). It's important to note that sharing your User Contributions is done at your own risk, even if you configure privacy settings in your account profile. While we strive to maintain security, no measures are infallible. Additionally, we cannot control the actions of other website users

with whom you decide to share your User Contributions. Hence, we cannot guarantee that unauthorized individuals won't access your User Contributions.

### **Information We Collect Through Automatic Data Collection Technologies**

When you interact with our App, automatic data collection technologies are used to collect data about your equipment, browsing activities, and patterns. This includes:

- i. Information about your App visits, like traffic data, location data, logs, and other communication details, along with the resources you access on the App.
- ii. Data regarding your computer and internet connection, including your IP address, operating system, and browser type.

These technologies are also used to track your online activities over time and across third-party websites or online services, which is known as behavioral tracking.

Although the information collected automatically doesn't always include personal data, it may be maintained or associated with personal information acquired through other methods or from third parties. These automatic data collection technologies aid in enhancing our App and providing a more personalized experience, enabling us to:

- i. Estimate the size of our audience and usage patterns.
- ii. Remember your preferences, customizing our App based on your interests.
- iii. Expedite your searches.
- iv. Recognize you when you return to our App.

The technologies involved in this automatic data collection may consist of:

- i. Cookies (Browser Cookies): These are small files placed on your computer's hard drive. You can adjust your browser settings to decline browser cookies, though this might limit your access to certain parts of our website unless you have configured your browser to reject cookies.
- ii. We utilize the services of a third party, Amplitude, whose website can be accessed at [<https://amplitude.com/>](<https://amplitude.com/>), for user statistics and analytics purposes. By accessing our App, you agree to their terms and privacy policies, which can be found on their respective website.

- iii. Additionally, Google Ads/AdMob will be integrated into our App and website. When you use our platform, you are subject to Google's terms and policies related to their advertising services. It is advisable to review Google's terms and privacy policies for a comprehensive understanding of how these services may affect your experience while using our App and website.

The information they gather may be linked with your personal data or may encompass personal information related to your online activities across different websites and online services over time. This data is often used to deliver targeted content or interest-based advertising (behavioral advertising).

Please note that we do not manage the tracking technologies of these third parties or their potential uses. If you have inquiries about a specific advertisement or targeted content, it's recommended to contact the responsible provider directly.

### **Permission to Access Phone's OTP**

To enhance your user experience and ensure security, our application may request permission to access One-Time Passwords (OTPs) on your mobile device. This permission is vital for the smooth functioning of features that require OTP verification, such as user authentication and account recovery. By granting this permission, you agree to allow our application to read OTPs for these specific purposes only. Rest assured, we are committed to maintaining the privacy and security of your OTPs, and they will not be used for any other purposes beyond those necessary for your convenience and account security. Your trust and privacy are of utmost importance to us, and we will always seek your explicit permission before accessing OTPs on your phone.

### **Utilization of Your Information**

The data we gather from you or the information you provide to us, which may include personal information, is used for the following purposes:

- i. To display our website and its content to you.
- ii. To offer you the information, products, or services you have requested.
- iii. To fulfill other purposes you have indicated.
- iv. To send you notifications about your account or subscription, such as expiration and renewal notices.

- v. To execute our obligations and enforce our rights arising from any contracts between you and us, including billing and collection processes.
- vi. To inform you about modifications to our App, website or any products or services we offer through it.
- vii. To enable you to engage in interactive features on our App.
- viii. For any other purpose as described at the time you provide the information.
- ix. For any additional purpose with your consent.

#### Disclosure of Your Information

We may disclose aggregated user information and non-identifying individual information without any constraints. We may reveal the non-identifying individual information we collect or you provide, as outlined in this privacy policy:

- i. To our affiliates.
- ii. To contractors, service providers, and other third parties who assist our business operations.
- iii. To third parties interested in marketing their products or services to you if you have not opted out of these disclosures.
- iv. To fulfill the purpose for which you provided the information. For example, if you provide us with an email address for using the "email a friend" feature on our App, we will forward the contents of that email and your email address to the recipients.
- v. For any other purpose disclosed by us when you provide the information.
- vi. With your consent.

Additionally, we may disclose your personal information:

- i. To comply with any court order, law, or legal process, including responding to government or regulatory requests.
- ii. To enforce or apply our terms of use and other agreements, including billing and collection purposes.
- iii. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, our customers, or others.

#### Data Security

We have put in place measures aimed at safeguarding your personal information to prevent unintended loss and unauthorized access, use, alteration, and disclosure. All information you furnish us with is securely stored on our protected servers, shielded by robust firewalls.

The security of your information is also contingent upon your actions. If we have provided you with a password or you have chosen one for accessing specific parts of our App or website, it is your responsibility to keep this password confidential. Please refrain from sharing your password with others. We strongly advise you to exercise caution when divulging information in publicly accessible sections of the website, such as message boards. Details you share in these public areas may be visible to any website user.

Regrettably, the internet transmission of information is not entirely foolproof. Despite our best efforts to safeguard your personal information, we cannot guarantee the security of information transmitted to our App or website. Any transmission of personal information is conducted at your own risk. We do not assume responsibility for breaches of privacy settings or security measures contained within the website.

#### Modifications to Our Privacy Policy

It is our practice to publish any alterations we make to our privacy policy on this page, along with a notification that the privacy policy has been updated on the website's home page. In cases where substantial changes are made to how we handle our users' personal information, we will apprise you via email to the address specified in your account or through a notice on the website's home page. The last revision date of the privacy policy is indicated at the last page of this document. It is your responsibility to make sure we have an active, up-to-date email address for you, and to periodically visit our website and review this privacy policy for any modifications.

#### Contact Information

If you have questions or wish to provide comments regarding this privacy policy and our privacy practices, you can reach out to us at:

[admin@wevoice.co](mailto:admin@wevoice.co)

OR

SOCIALSYNC TECHNOLOGY SOLUTIONS PRIVATE LIMITED

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